



SEEDS Seminar Series

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Department of Economics and Management, University of
Ferrara, Room EC4

Grazia Cecere (Telecom Ecole de Management, Institut Mines Telecom)

« Green » randomized field experiment

Abstract

The article aims to present a review of literature of field experiment aiming to understand individual behavior. In particular, we aim to assess how randomization field experiments used to measure the intrinsic and extrinsic motivation of individuals to reduce the consumption of energy or food. The study of the different field experiment permits on the one hand to highlight the implications of public policy and on the other hand to identify the essential issues that needed to be evaluated in a randomized field experiment.