



## TEACHING ACTIVITIES 2021-2022

Face-to face + Streaming

AULA MAGNA IUSS – Corso Porta Mare 2 – Ferrara

35 SEATS

NOVEMBER	DURATION TITLE OF SEMINAR NAMES AND RESEARCH AREAS OF SPEAKERS	ABSTRACT
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<b>Thursday 25</b>	9:00-18:00 <b>Third Annual Symposium of the PhD Programme in <i>Environmental Sustainability and Wellbeing</i></b>	
<b>Friday 26</b>	9:00-18:00 <b>Third Annual Symposium of the PhD Programme in <i>Environmental Sustainability and Wellbeing</i></b>	
<b>Saturday 27</b>	9:00-13:00 <b>Third Annual Symposium of the PhD Programme in <i>Environmental Sustainability and Wellbeing</i></b>	
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DECEMBER	DURATION  TITLE OF SEMINAR  NAMES AND RESEARCH AREAS OF SPEAKERS	ABSTRACT
Wednesday 1	9:30-12:30 <b><i>PASTORAL CRITICISM IN THE CONTEXT OF THE ENVIRONMENTAL HUMANITIES</i></b> <b>Stefano Rozzoni</b> , University of Bergamo  Chair Elisa Bolchi, University of Ferrara	Half-day Seminar  Topics Hubert Zapf's discussion on cultural ecology and sustainable texts (2016) and the 5Rs of environmentalism – Reuse, Reduce, Recycle, Rot, and Repair – will be incorporated into a literary perspective on pastoral poetry.

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<b>Thursday 16</b>	9:00-18:00 <b><i>ANNUAL WORKSHOP OF THE CERCIS CENTRE ON CIRCULAR ECONOMY INNOVATION SMES</i></b>	

	<p><b>Reinhilde Veugelers</b>  Keynote on environmental Policy, EU Green Deal and Innovations,  <a href="https://www.bruegel.org/author/reinhilde-veugelers">https://www.bruegel.org/author/reinhilde-veugelers</a></p> <p>ESW PhD students can set up a session within the event</p>	
Friday 17	<p>9:00-18:00  <b><i>ANNUAL WORKSHOP OF THE CERCIS CENTRE ON CIRCULAR ECONOMY INNOVATION SMES</i></b></p> <p><b>Johan Eyckmans</b>  Keynote on the Law &amp; economics for the Circular Economy  <a href="https://www.kuleuven.be/wieiswie/en/person/00018075">https://www.kuleuven.be/wieiswie/en/person/00018075</a></p>	
Saturday 18	<p>9:00-13:00  <b><i>ANNUAL WORKSHOP OF THE CERCIS CENTRE ON CIRCULAR ECONOMY INNOVATION SMES</i></b></p>	
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JANUARY	DURATION  TITLE OF SEMINAR  NAMES AND RESEARCH AREAS OF SPEAKERS	ABSTRACT
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<b>Wednesday 26</b>	<p>10:00-16.30  <b><i>TOWARDS A SUSTAINABLE COMMUNICATION FOR (SCIENTIFIC) WELLBEING</i></b></p> <p><b>Ivano Eberini</b>, Università Statale Milan  He is a computational biochemist with a wide experience in science communication through new media.</p> <p><b>Federico Faloppa</b>, University of Reading, UK</p>	<p>One-day seminar and workshop</p> <p>Topics</p> <p>In the morning Prof. Eberini will give a talk on the importance of ‘Science dissemination through new media’ and Prof. Faloppa will give a talk on the importance of using the right language when communicating ideas and the dangers of Hate Speech.</p>

	<p>He is a sociolinguist and an expert in linguistic construction and representation of otherness; language and power; language policies. He is among the founders of the 'Rete nazionale per il contrasto ai linguaggi d'odio'.</p> <p>Chair Elisa Bolchi, University of Ferrara</p>	<p>In the afternoon, Prof. Eberini will hold a practical workshop on how to prepare a dissemination plan.</p>
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<b>FEBRUARY</b>	<b>DURATION</b> <b>TITLE OF SEMINAR</b> <b>NAMES AND RESEARCH AREAS OF SPEAKERS</b>	<b>ABSTRACT</b>
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Tuesday	<p><b><i>COMMUNICATIVE STRATEGIES</i></b></p> <p>AULA G  Dipartimento di Studi Umanistici, via  Paradiso 12  <a href="https://meet.google.com/fbd-jrqj-hvx">meet.google.com/fbd-jrqj-hvx</a></p> <p>10:15-11:15  Scripting the Communicative strategies  of US mineral water in advertising. Are  you buying water, cosmetics or drugs?</p> <p><b>Walter Giordano</b>, Università degli Studi  di Napoli - Federico II</p> <p>11:15- 12:00  Discussion</p>	One-day seminar
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	<p>Chair Eleonora Federici, University of Ferrara</p> <p>Afternoon session: 14:00-17:00 Workshop</p> <p>Communicative Strategies in Advertising</p> <p><b>Emanuela Ammendola</b>, Università Parthenope - Napoli</p> <p>There are numerous communicative strategies that underlie advertising. Many of them have a linguistic nature, while others leverage on images or on other multimodal aspects (Kress and van Leeuwen 2006). Our investigation draws on the application of the prototype theory, and its ability to generate scripts that identify and contextualize single events, to advertising (St. Amant 2015, 2017). Specifically, the analysis focuses on print advertising of mineral water in the US.</p> <p>The purpose is to demonstrate:</p> <ol style="list-style-type: none"> <li>1) the strategic manipulation of communication through the swap of scripts, even though they belong to very different other categories;</li> <li>2) the discursive change resulting from the script swap. The selected corpus consists of 80 US print advertisements from 2015 to 2021, selected from advertisements that appeared in magazines and on billboards, from different brands. Preliminary empirical results show that mineral water is contextualized in several scripts, ranging from pharmaceuticals, nutrition, cosmetics, and even oenology.</li> </ol> <p>Chair Eleonora Federici, University of Ferrara</p>	
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Tuesday	15:00-18:00	Half-day Seminar
15	<p><b><i>SPACE AND SOCIAL COEXISTENCE</i></b>  <b>Sara Lagi</b>, University of Turin  <b>Paola Spinozzi</b>, University of Ferrara</p>	<p>Topics</p> <p>Creating spaces of sustainable, peaceful, and respectful coexistence among people emerges as a crucial and recurrent issue across civilizations.</p> <p>By examining theories by different thinkers, we propose an interdisciplinary reflection on the relation between space and social coexistence.</p>
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Thursday	<p><b>ENGLISH TOURISM DISCOURSES AND INCLUSION</b></p> <p>9.30-10.10  <b>Stefania Maci</b>, Università di Bergamo  <i>Insights into the professional, promotional and digital languages of tourism and inclusion</i></p> <p>10.10-10.30  Discussion</p> <p>10.30-11.10  <b>Mirella Agorni</b>, Università Ca' Foscari  <i>Tourism, Translation and the challenges of accessibility and inclusion</i></p> <p>11.10-11.30  Discussion</p> <p>11.30-12.10  <b>Tiziana Migliore</b>, Università di Urbino  <i>Migrants as tourists and tourists as migrants? A non-binary perspective</i></p> <p>12.10-12.30  Discussion</p> <p>12.10-12.50  <b>Monia Castellini</b>, Università di Ferrara</p>	<p>One-day seminar</p> <p>ONLINE  <a href="https://meet.google.com/hri-afsb-efk">meet.google.com/hri-afsb-efk</a></p>
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	<p><i>Valorisation of Cultural Heritage in Sustainable Tourism: management implications</i></p> <p>12.50-13.10 Discussion</p> <p>Chair Eleonora Federici, University of Ferrara</p> <p>Discussants: Sadat Al Sajib and Mohammad Mohiuddin</p>	
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<b>MARCH</b>	<b>DURATION TITLE OF SEMINAR NAMES AND RESEARCH AREAS OF SPEAKERS</b>	<b>ABSTRACT</b>
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<p>Thursday 3</p>	<p><b><i>EVOLUTIONARY BIOLOGY, ECONOMY, ECOLOGY – PART I</i></b></p> <p>9:30-10:30 <i>Evolutionary biology and population genetics: the basics</i> <b>Giorgio Bertorelle</b>, University of Ferrara</p> <p>10:30-12:30 <i>Economic evaluation tools: theoretical and practical aspects</i> <b>Francesco Nicolli</b>, University of Ferrara</p> <p>14:30-15:30 <i>Human activities and introduction of alien species: the impact on biodiversity</i> <b>Cristina Munari</b>, University of Ferrara</p>	<p>One-day seminar</p> <p>Topics</p> <p>Evolutionary biology and population genetics; Principles of economic evaluation: contingent valuation, choice experiment, cost-benefit analysis, and multi-criteria analysis; Effects of anthropogenic activities on biodiversity, in particular marine biodiversity and benthic communities</p>
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<b>Thursday 10</b>	<p><b><i>EVOLUTIONARY BIOLOGY, ECONOMY, ECOLOGY – PART II</i></b></p> <p>9:30-10:30  <i>Genetics as a tool to understand the biological impact of human activities and suggest conservation strategies</i>  <b>Giorgio Bertorelle</b>, University of Ferrara</p> <p>10:30-11:30  <i>Economic evaluation tools: applications to different disciplines</i>  <b>Francesco Nicolli</b>, University of Ferrara</p>	
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22	<p><b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b></p> <p>15:00-18:00 <b>DECARBONISATION FOR NET ZERO</b></p>	<p>Seminar: 2-hour lecture + 1-hour Q&amp;A</p> <p>Paul Ekins Professor of Resources and Environmental Policy <b>UCL Institute for Sustainable Resources</b> Email <a href="mailto:p.ekins@ucl.ac.uk">p.ekins@ucl.ac.uk</a> Web <a href="http://www.bartlett.ucl.ac.uk/sustainable@UCL_ISR">www.bartlett.ucl.ac.uk/sustainable@UCL_ISR</a> Central House   14 Upper Woburn Place London   WC1H 0NN, UK</p>
Wednesday 23	<p><b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b></p> <p>15:00-17:00 <b>TUTORIALS</b></p>	<p>Discussion of 3rd- and 2nd-year students' theses and 1st- year students' research projects</p>
Thursday 24	<p><b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b></p> <p>15:00-17:00 <b>TUTORIALS</b></p>	<p>Discussion of 3rd- and 2nd-year students' theses and 1st- year students' research projects</p>
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Tuesday	<b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b>	Seminar: 2-hour lecture + 1-hour Q&A
29	15:00-18:00 <b><i>CLIMATE CHANGE AND THE GLOBAL FOOD SYSTEM</i></b>	
Wednesday	<b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b>	Discussion of 3rd- and 2nd-year students' theses and 1st- year students' research projects
30	15:00-17:00 <b><i>TUTORIALS</i></b>	
Thursday	<b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b>	Discussion of 3rd- and 2nd-year students' theses and 1st- year students' research projects
31	15:00-17:00 <b><i>TUTORIALS</i></b>	

<b>APRIL</b>	<b>DURATION TITLE OF SEMINAR NAMES AND RESEARCH AREAS OF SPEAKERS</b>	<b>ABSTRACT</b>
<b>Friday 1</b>	9:00-13:00  <b><i>WASTE TO ENERGY IN THE CIRCULAR ECONOMY: TECHNOLOGY, INSTITUTIONS, POLICIES</i></b>  Roberto Zoboli, UNICATT Claudia Ghisetti, UNIMI Wilts Henning, WUPPERTAL  Chair Massimiliano Mazzanti, University of Ferrara	Seminar
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Tuesday	<b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b>	Seminar: 2-hour lecture + 1-hour Q&A
5	15:00-18:00 <b><i>DEMATERIALIZATION AND THE CIRCULAR ECONOMY</i></b>	
Wednesday	<b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b>	Discussion of 3rd- and 2nd-year students' theses and 1st- year students' research projects
6	15:00-17:00 <b><i>TUTORIALS</i></b>	
Thursday	<b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b>	Discussion of 3rd- and 2nd-year students' theses and 1st- year students' research projects
7	15:00-17:00 <b><i>TUTORIALS</i></b>	
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Tuesday	<p><b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b></p> <p>15:00-18:00 <b>SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT</b></p>	Seminar: 2-hour lecture + 1-hour Q&A
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Wednesday 13	<p>9:00-12:30 <b>RE-ASSESSING HISTORICAL HERITAGE</b></p> <p><b>Pietromaria Davoli</b>, University of Ferrara <b>Paola Spinozzi</b>, University of Ferrara <b>Marta Calzolari</b>, University of Ferrara <b>Paola Boarin</b>, University of Auckland</p> <p>III. Architecture, Urban Planning, Engineering – Macroarea (III.1. Architecture and Urban Planning) I. Humanities and Social Sciences – Macroarea (I.1. Humanities)</p> <p><b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b></p> <p>15:00-17:00 <b>TUTORIALS</b></p>	<p>Half-day Seminar</p> <p>Topics</p> <p>Green Building Council Italia - Historic Building protocol</p> <p>Research and preliminary analysis methods in the field of energy-environmental retrofit of existing heritage</p> <p>Energy-environmental screening and assessments of 49 compounds at the University of Ferrara with a focus on a PhD research project</p> <p>The Case of Ironbridge, UK</p> <p>Discussion of 3rd- and 2nd-year students' theses and 1st- year students' research projects</p>
Thursday	<p><b>The PhD Programme in <i>Environmental Sustainability and Wellbeing</i> welcomes Paul Ekins</b></p> <p>15:00-17:00 <b>TUTORIALS</b></p>	Discussion of 3rd- and 2nd-year students' theses and 1st- year students' research projects
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<b>MAY</b>	<b>DURATION TITLE OF SEMINAR NAMES AND RESEARCH AREAS OF SPEAKERS</b>	<b>ABSTRACT</b>
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Wednesday 4	<p><b><i>ENERGY TRANSITIONS TOWARDS GREEN ECONOMY MODELS AND INNOVATIVE DWELLING: ECONOMIC AND ENVIRONMENTAL ASPECTS</i></b></p> <p>9:00-13:30  <b>Pietromaria Davoli</b>  <b>Massimiliano Mazzanti</b>  <b>Marta Calzolari</b>  <b>Vittorino Belpoliti</b>  <b>Maria Velardi</b>  <b>Laura Gabrielli</b>  <b>Aurora Ruggeri</b>  <b>Pablo Del Rio Gonzalez</b></p> <p>III. Architecture, Urban Planning, Engineering – Macroarea (III.1. Architecture and Urban Planning)  II. Economics and Law – Macroarea (II.1. Economics)</p>	<p>Half-day Seminar</p> <p>Topics</p> <p>Energy Transitions: from a Carbon-Based to a Green Economy. European and Global Scenarios</p> <p>LCA and LCC: Tools, Techniques and Models</p> <p>Do Auctions Promote Innovation in Renewable Energy Technologies?</p> <p>Socio-economic Scenario of the Construction Development in the United Arab Emirates</p> <p>The Solar Decathlon University Competition and the Case Study of KNOW-HOWse Team Project for SD Middle East, Dubai</p> <p>Setting up an LCC Model for the KNOW-HOWse Team Project</p>
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<b>Wednesday 11</b>	<p><b><i>POLITICAL ECOLOGY FROM AN INTERDISCIPLINARY PERSPECTIVE: THEORETICAL APPROACHES AND CASES STUDIES</i></b> h. 9:00-13:30</p> <p><b>Alfredo Alietti</b>, University of Ferrara, sociologist  <b>Andreas Exner</b>, University of Graz, political scientist  <b>Giacomo D'Alisa</b>, University of Coimbra, economist  <b>Viviana Asara</b>, University of Ferrara sociologist</p>	<p>Half-day Seminar</p> <p>Topics</p> <p>The interdisciplinary field of political ecology will be explored by delving into some of the manifold directions it has given rise to, thanks to its cross-fertilisation with disciplines from sociology to political science to human geography and ecological economics. After a first general introduction on the nature and birth of political ecology (A. Alietti), A. Exner will deal with the topic of extractivism from a political ecology perspective, deepening the issue of ecologically unequal exchange, land grabbing and the imperial mode of living. G. D'Alisa will introduce the topic of social metabolism, looking at the case of waste (case study of Campania) and circular economy from a political ecology and ecological economics perspectives. Finally, V. Asara will provide an account of socio-environmental conflicts and social movements as well as on the alternative practices that these engender at the urban level (case study of Barcelona).</p>

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Wednesday	<p><b>BOOK PRESENTATION</b> 17:00-18.30</p> <p><b>Gianfranco Franz</b> <b><i>L'UMANITÀ A UN BIVIO. II</i></b> <b><i>dilemma della sostenibilità a</i></b> <b><i>trent'anni da Rio de Janeiro</i></b> (Milano: Mimesis, 2022). [<i>HUMANITY AT A CROSSROADS. The Dilemma of Sustainability Thirty Years after Rio de Janeiro</i>]</p> <p>Discussants: to be defined Research area: sustainability studies</p>	<p>30 years after Rio de Janeiro, our 'big world' is at a crossroads: it must choose whether and how to orient itself towards individual and mass behaviors based on the moderation and parsimony of resource consumption or continue on those oriented to dissipation and infinite growth. We will not know which direction to choose if we are not supported by appropriate words.</p>
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Tuesday	<b><i>SOCIAL INNOVATIONS FOR SUSTAINABLE DEVELOPMENT</i></b>	Seminar
24	Giulio Ecchia, University of Bologna  Chair Massimiliano Mazzanti, University of Ferrara	
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Friday 27	<b><i>HOW SUSTAINABLE WAS THE ANCIENT WORLD? POLLUTION AND THE OVEREXPLOITATION OF NATURAL RESOURCES IN ANTIQUITY</i></b> h. 9:00-18:00	One-day Seminar Areas Archaeology, Geology, Anthropology, Ecology and Society
	<b>Rachele Dubbini, Saskia Stevens Kostas Sbonias</b>	
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<b>JUNE</b>	<b>DURATION TITLE OF SEMINAR NAMES AND RESEARCH AREAS OF SPEAKERS</b>	<b>ABSTRACT</b>
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